

Plymouth County Cyclists Meet

January 12, 2015, 7:00 p.m., at Sweet 16 Lanes, Le Mars, Iowa

Meeting called to order by Mark Strub

Members Present

Mark Strub, Kerri Stinton, Bob Culler, Curt Driggs, Mary Gloden, Dale Hurt, Wayne Marty, Mark Sturgeon, Clayton Hodgson, Kevin Vande Vegte, Tammy Hatting, Lonnie Bohlke.

Treasurer's Report

- Mary Gloden reported a checking account balance of \$320.72 and a savings account balance of \$2,587.59.

Membership Report

- Tammy Hatting knew membership had grown from previous meeting, numbers were not immediately available. After some research we have 145 members, consisting of 23 youth and 122 adult members. This includes 2 new adult and one youth since last meeting.

Minutes of the Previous Meeting

- Minutes of prior meeting were not available for reading. They had been discussed at Christmas party.

Old Business

- **Christmas Party** – Considered a huge success, very well attended, games and gifts for kids were a success. Cost was \$399 for pizzas, \$75.52 for kids gifts, Legion Hall rental was \$100. Will consider inviting more neighboring clubs and revisit the auction/swap of bike gear for next year.
- **Frosty Cross Concessions** – Coffee, hot chocolate and donuts went over well, proceeds used to purchase Kids' gifts for Christmas Party.
- **Hotel/Motel Tax/CVB Grant** – Mark Sturgeon applied for grant for Tour de Plymouth. This will be for the 2016 event due to moving Tour de Plymouth prior to July 1. Request for funds is filed for 2014 Tour de Plymouth and should be receiving \$1000 soon.
- **Lighted Parade** – Great turnout, Monte Brent had many kids from Central Junior Cycling as well as other members bring their kids. PCC very well represented.
- **Jersey Sales** – Mark Sturgeon has the jerseys at his home. Will keep them there for time being. Need to promote on webpage and remind members they are available.
- **Picnic Table for ICON Plaza** – An old item that we committed to long ago. Plaza not finished, will revisit when they call us that city and ICON are ready for it.

New Business

- **Iowa Bicycle Coalition** – just mentioned that we received a bill for membership, elected to table a decision until next meeting. Last year PCC gave \$250
- **Visibility** – Brochures, upgrading our webpage, flyers and helping Dave Bak with members' activities while riding. Just some ideas. Jen Bockelman has created a brochure template for us to consider. Kevin Vande Vegte and Tammy Hatting will work with Jen on this. Want other clubs and the public to see what we do.
- **Tour de Plymouth** – 2105 event is scheduled for June 13th. Dave and Katy Bak are heading up the event. Volunteers will be needed for this fundraiser.
- **Group Rides** – Discussed more events—such as a May Kick-Off Pot Luck event for members, the Ice Cream days ride, Couples rides, Trail rides in Plymouth County and near also riding to other Plymouth County Communities and family Rides.
- **Fundraising Ideas:** Mark Strub thought we should consider other ways to raise funds. Various ideas were discussed, such as races, other events, and streamlining the Tour de Plymouth so we can turn a profit regardless of weather and grant moneys. Such as:
 - Offering to provide concessions at community events
 - Making sure donors and members know we are a 501(c)(3) non profit organization that may help entice fundraising.
 - Any other ideas are welcome

Other Business

Discussed web page upgrade or changes that could be made. Mark Strub will investigate

- **February 9, 2015, Meeting Location:** It was agreed to hold the meeting at the Sweet 16 Lanes, at 7:00 p.m.

Meeting adjourned.

Respectfully submitted, Kerri A. Stinton